



Lydia Stamper
design manager

EDUCATION

University of Baltimore, Baltimore, MD
Graduate Certificate UX Design, May 2020

The Illinois Institute of Art-Chicago, Chicago, IL
BFA Visual Communications, September 2008

Illinois State University, Normal, IL
BS Graphic Communications/Printing Management, 1999

EXPERIENCE

Orbitz/Expedia – Chicago, IL 2011 – current

Design Manager: Oversees the creation and execution of design solutions with the content team, email team and photography team to ensure that projects meet the requirements of the design brief and are completed on time. Design and produce assets for online merchandising, off-site advertising, partner marketing, social media, and loyalty programs. Hire and train junior designers.

Senior Marketing Designer: Design and produces assets for online merchandising, off-site advertising, partner marketing, loyalty programs, and social media campaigns, as well as provides design and production support for various Marketing, HR promotional needs. Generated a 20-50% conversion lift for the redesign of the loyalty and credit card landing pages.

Dotomi – Chicago, IL 2009 – 11

Graphic Designer: Design behavioral banner ads for Hanes, Champion, Sketchers, Sports Authority, Omaha Steaks, VistaPrint, and Meijer.

Chicago Sun-Times – Chicago, IL 2008 – 09

Web Designer: Design web ads for Chicago Sun-Times' website.

KIPP Academy – DC transfer to Chicago, IL 2002 – 09

Art Teacher: Lecture, design, and create art curricula for inner-city kids grades 5th-8th.

Webb Mason – VA transfer to Aurora, IL 2003 – 06

Senior Account Manager: Managed jobs for AOL, Nextel, and Time Warner point-of-sale advertising. Prepared each job for billing/invoicing and coordinated between customers, AEs, vendors, and agencies.

Day and Night Printing – Vienna, VA 2002 – 03

Graphic Artist: Designed graphics, layouts, and prepared print production for CACI, Land Rover, Volvo.

Pride Container – Chicago, IL 2000 – 01

Production Coordinator: Managed jobs for World Kitchen and Sears corrugated displays. Prepared each job for billing and invoicing and coordinated between customers, AEs, vendors, and production departments.

SKILLS

Sketch, InVision, Balsamiq, Lucid Chart, Figma, UserTesting, QuarkXPress, Adobe Illustrator, Adobe PhotoShop, Adobe InDesign, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, Autocad 14, Microsoft Office

RECOGNITION

University of Baltimore President's List 2017 – 20

The Illinois Institute of Art-Chicago Outstanding Student Scholarship – 2008

The Illinois Institute of Art-Chicago President's List 2007 – 08

KIPP Academy on OPRAH 2006

Exhibited paintings, University of Illinois Asian American Artists' Collective 2000

Illinois State University Dean's List 1998 – 99

Memberships

Vice President of Society of Typographic Arts (STA) 2008

American Institute of Graphic Arts (AIGA) 2007 – 08

Kappa Omicron Nu National Honors Society (KON) 2007 – 08

Chicago Metropolitan/Chesapeake & Potomac Softball & Football 2000 – 06

Food and Friends in DC (meal deliveries for people living with HIV/AIDS) 2003 – 04

Technical Association of Graphics Arts (TAGA) of Illinois State University 1998 – 99

Partana Designs

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